



Marketing privacy notice

This Marketing Privacy Notice has been updated on 11th October 2018.

Essex Primary Care Careers uses your personal data in order to provide you with a better customer experience and ensure that the marketing material we send to you reflects your personal preferences.

In this Marketing Privacy Notice, we explain how we use personal data we collect about you for marketing purposes. This Marketing Privacy Notice contains the following information:

- Why do you receive marketing from Essex Primary Care Careers?
- How do we use your personal data for marketing?
- What kind of information about you do we use for marketing purposes?
- How can you affect the marketing you are receiving?
- Why do you receive marketing from Essex Primary Care Careers?

For further information about Essex Primary Care Careers personal data processing and your rights related to it, please see Essex Primary Care Careers full [Privacy Notice](#).

We send information about Essex Primary Care Vacancies and Essex Primary Care Careers services via email to existing customers whose contact information we have obtained over the course of our customer relationship with them.

We may also send marketing emails to persons who have expressed an interest in Essex Primary Care Careers services, or whom we believe to otherwise be interested in Essex Primary Care Careers services.

We only send marketing to you if you have given us your consent to such marketing. Typically, such consent is collected when you register as a user at our website www.epic-wd.org.uk or www.essexprimarycarecareers.nhs.uk or share your contact information at an event.

Our legal basis for processing this information is article 6(1)(a), which means we need your consent. Our processing of special category data, such as health information you give us, will be based on article 9(2)(a), which means we need your consent.

If you no longer wish to receive marketing from Essex Primary Care Careers, or you would like to update your marketing preferences, you can do so easily by e-mailing us at essex.primarycarecareers@nhs.ne or soon also via the website.

Before we share your personal data with any third party for their own marketing purposes we will get your express consent.

How do we use your personal data for marketing?



We use your personal data in order to send you information about such Essex Primary Care Careers services, partners, jobs and events that we believe may interest you. We may also use personal data to develop our websites and services and to measure the effectiveness of our marketing.

We keep your personal data for marketing purposes for as long as you want to receive marketing from us. If you decide to opt-out of or withdraw your consent to our marketing, we will no longer use your personal data for this purpose. If the data is not needed for some other purpose (e.g. to carry out our customer relationship), we will delete the data without undue delay.

We send marketing messages mainly by email, text messages or by telephone.

In order to show marketing messages in social media, we may need to share your personal data with different social media platforms such as Facebook, LinkedIn or Google. For more information on how these companies process personal data, please see their respective privacy notices. For more information on how we use service providers and otherwise share information to third parties, please see our [Privacy Notice](#).

What kind of information about you do we use for marketing purposes?

In order to provide you with marketing suited to your preferences, we need information on you. Typically, we collect this information directly from you as you use our services. For the purposes mentioned in this Privacy Notice, we collect the following groups of data of you:

- Your basic identification and contact details, this may include for example your name, telephone number, email address, home address and other information that you provide us;
- Information about your qualifications and work preferences
- Information about your customer relationship with Essex Primary Care Careers;
- Information about your marketing preferences i.e. types of jobs you are interested in, newsletters, conferences or job fairs;
- Information on how you use our website

We use cookies and web beacons to collect data on how you use our websites and view our marketing emails. This may include for example information on which Essex Primary Care Careers website you have visited, how long you stayed on them, which items you clicked on and your IP-address. To know more about the use of cookies, please see our [Privacy Notice](#).

How can you affect the marketing you are receiving?

You can easily withdraw consent our marketing messages or update your details and preferences by emailing us to essex.primarycarecareers@nhs.net or by clicking the 'unsubscribe' link at the bottom of each marketing email.

For more information on your rights related to personal data processing, please see the full [Privacy Notice](#).

