

# Why nurses are integral to successful transformation programmes



Nurses top the Ipsos MORI index for the **'most trusted profession'** in the UK

Changing demand leads to changing staff skill sets, **nurses are adaptable and flexible.**

**Nurses spend more time with patients** than any other health care professional, and patient **outcomes and experience are affected by nursing care quality.**

Nurses are best suited for LTC patient care and **hold a lot of sway over patient behaviour.**

Nursing staff are a huge part of the NHS workforce and therefore any **digitally ready workforce.**

Nurses are able to support GP work and **reduce the burden on primary care** through taking on different responsibilities.

# How nurses can support delivery of transformation programmes

- **Have your voice heard** – comment on, engage with and help shape digital services in any way you can.
- **Share honest opinions** – if we aren't honest about the state of affairs then nothing will change. Tells us the problems and the positives.
- **Spread the word** – tell other nurses about this digital agenda and the Digital Nurse Network and help grow our community.

# Digital Nurse Network

What's the offer of support for nurses?



# Digital Nurse Network

The **Digital Nurse Network** is an online community supporting nursing teams within general practice and other care settings to increase their awareness of digital services and national programmes.

**Why?** To reduce the pressure on primary care, improve medical outcomes and provide better patient and staff experience.

In support of the Long term Plan and new GP contract - we want to help build a **digital ready workforce, sustainable for the future.**



## **Mission statement:**

‘Together as a collective, our voice will be heard so much louder than as individuals. Together we can shape digital nursing into something that works for everyone.’

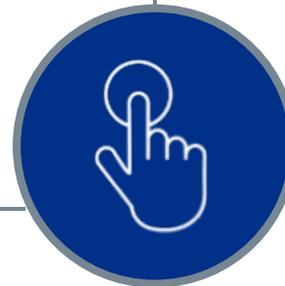
## **Webinar one feedback from member:**

“I’m a lone practice nurse and it’s brilliant being able to network with everyone.”



# Why do we need a national digital nurse network

**Inequality** in support and training offered to nurses with regards to primary care digital services and transformation programmes



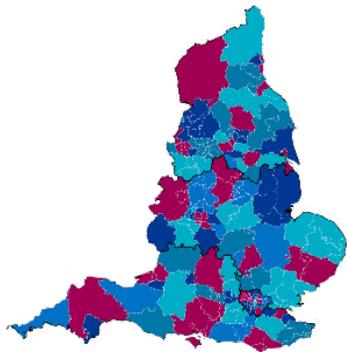
**Need for flexible learning**

a lot of nurses, especially practice nurses, are not given the opportunity to leave practice for events and briefings.

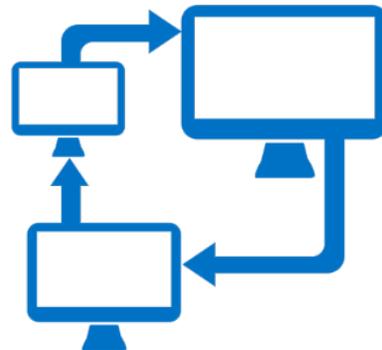
**“You are lucky if you can get released to go to a meeting, let alone a study day”**

**Digital landscape** is changing quickly and is highly complex, nurses need to be aware of current and upcoming programmes in order to best navigate their patients to the best services for them.

# What is the vision for the network?



**Start National**

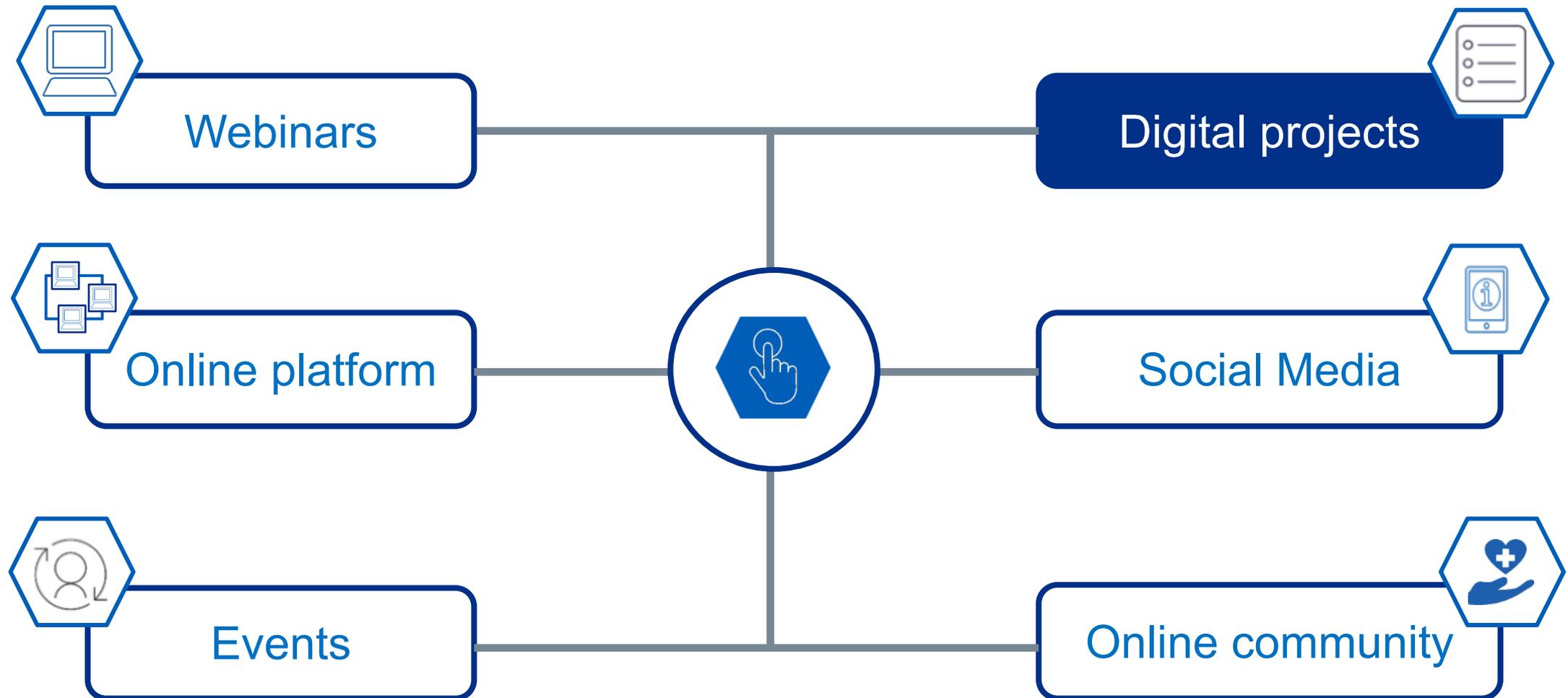


**Go local**



**Become  
sustainable**

# What is the Digital Nurse Network?



# What's in it for you?

## Digital Nurse Network



 Innovation

 Training

 Briefings

 Being part of something bigger

Up to date information 

Sharing 

Collaboration 

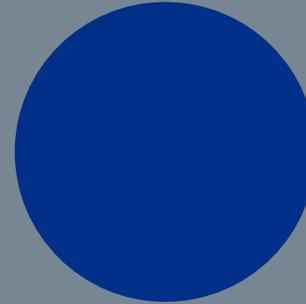
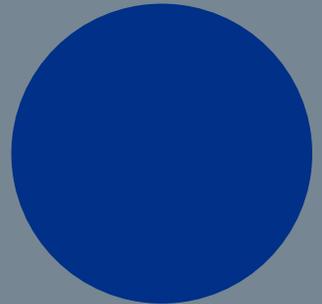
Upskilling 

Support 

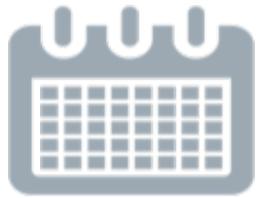
# Your project - Present your idea

Have you delivered a programme or completed a project that you would like to showcase to the network?

- Tell us about your digital project
- Create a slide set
- Deliver a webinar



## Step-by-step recommendations



Add cervical smear sessions to **online appointment bookings**



Make sure the appointment is **named appropriately** so patients can select the correct one



Offer appointments at different **times** to give patients **choice**



Encourage patients to **view their results online.**

How can you get involved?

Join our mailing list



Join our online platform



Follow us on Twitter



What else can members do?

Tell another nurse



Tell us about your digital project



Invite us to your events



# Contact



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**Digital Nurse Network**

